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CONTACT: Aubrey Gordon  
(303) 333-1402  
[aubrey@turnerpr.com](mailto:aubrey@turnerpr.com)

## Private Escapes Continues Expansion with Additional Real Estate Acquisitions and Membership Growth

(Fort Collins, Colo.) – June 8, 2004 – Newly-launched Private Escapes, the first and only affordable travel Destination Club, announced today that it has added a cache of new luxury properties to its portfolio as a result of its highly successful January 2004 launch. In turn, Private Escapes continues to grow its membership base exponentially. Private Escapes has recently added properties in Trump Tower in New York City, the Monte Lago Village Resort in Lake Las Vegas, Nevada, and Fox Acres Country Club in Red Feather Lakes, Colorado to existing destinations at The One&Only Palmilla Resort in Los Cabos, Mexico and Eagle Ridge Condominiums in Steamboat Springs, Colorado. Third Creek at Incline Village in Lake Tahoe, Nevada and Night Heron Cottages in Kiawah Island, South Carolina are also under contract. Ultimately, the company will close its membership at 400 members, offering the privilege of virtually unlimited use of up to 70 resort properties in 25 destinations worldwide, all with the finest amenities available.

“The reception of Private Escapes as the affordable, luxury Destination Club option has been tremendous - we have captured a unique, financially sound niche without compromising quality for our members,” said Richard Keith, president and co-founder of Private Escapes. “Our growing property base has allowed us to acquire exceptional properties at a rate of one property per six members, and our members really enjoy the benefit of contributing input on future destination locations worldwide.”

From quaint, mountain condos and country cottages to beachside villas, luxurious urban flats and golf course homes perched on the green, Private Escapes delivers unique travel experiences with a focus on personal service and comfort. The Destination Club concept offers an alternative to the limitations, expense and maintenance of a second home, or the prohibitively restrictive nature of timeshare and fractional ownership options.

From the time of the initial reservation call, Private Escapes “Escape Planners” handle all arrangements – restaurant reservations, tee times, babysitters and more. Once members arrive at a destination, they are greeted by a Local Host who acts as a 24-hour concierge, providing insight to each location and addressing special needs.

### **About Private Escapes**

Launched in December 2003, Private Escapes is a proven concept in luxury travel and the first and only affordable travel Destination Club. Based in Fort Collins, Colorado, Private Escapes will ultimately own up to 70 exceptional properties in 25 resort destinations around the world for the exclusive use of its members. For more information on Private Escapes, contact (866) 536-4700 or visit [www.private-escapes.com](http://www.private-escapes.com).

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