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SUNDAY BUSINESS



**BUSINESS
FILE**

Private Escapes buys into Steamboat

STEAMBOAT SPRINGS

Private Escapes, a destination travel club based in Fort Collins, has purchased a condominium at Eagle Ridge Lodge and plans to include Steamboat among 25 international resorts it will offer to charter members in its business.

Destination clubs are a relatively new concept in luxury travel. Private Escape's President Richard Keith said the business would offer members "virtually unlimited year-round access to a range of properties worldwide." The company says it is the first and only destination club that offers entry fees of less than six figures.

While Keith's competitors offer access to million-dollar properties, he plans to offer his members access to properties at a lower price point with comparable service and amenities.

Visit www.private-escapes.com.