



PRIVATE ESCAPES PLATINUM

Profits. That's what Private Escapes Platinum offers members. Since its inception in August 2004, Private Escapes Platinum has divided 18 percent of the yearly appreciation on the company's real estate portfolio among its members. Currently, the portfolio includes a \$1.3 million residence on Kiawah Island in South Carolina and *La Buscadora*, a fully-staffed, 10-passenger yacht docked in the British Virgin Islands. Private Escapes Platinum members also have access to 11 additional properties from sister company Private Escapes Offerings. Private Escapes Platinum maintains a 5:1 member to property ratio, which ensures availability. With plans to add one property per each five to six new memberships, eventually 400 members will be able to choose from up to 70 properties in 25 locations.

Accordingly, early members will derive greater profits in the long run. As the number of members increases, dividends are split more ways. Not to worry, however. Private Escapes Platinum anticipates that its real estate portfolio will enjoy an 8 to 12 percent year-to-year appreciation, keeping up with the increasing number of members. Thus, dividends have the potential to rise consistently over the life of the membership.

How these dividends are used is up to each member. Members can choose to get cash (payments are taxable) or tax-free club credits, which can be applied to an array of alternatives, including ski passes, rounds of golf, a portion of annual dues and nightly stays.

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