

# Private Escapes

*Offers You Luxury Vacations In 12 States,  
8 Countries — And 18 Percent Upside*

BY EDWARD F. PAZDUR

“My family and I chose Private Escapes because we love exploring new areas. It fits our needs and provides locations that will create wonderful memories for my wife and sons.” — STEVE YOUNG, NFL HALL OF FAME AND FORMER SAN FRANCISCO 49ERS QUARTERBACK



**FORT COLLINS, COLORADO:** Private Escapes, a young, creative destination club offers its members sumptuous vacations within a current portfolio of 37 luxurious homes in 12 states and eight countries at affordable rates. Members enjoy exceptional access to grand homes worldwide without the limitations of home ownership or time constraints of time-share, and an opportunity to earn upside from the resort real estate appreciation. It's projected the club will ultimately have 70 properties, averaging more than \$1.3 million each, in 25 destinations worldwide.

Your membership is your entree to exquisite private residences in some of the world's most beautiful beach fronts, ski-in/ski-out locations, golf, spa resorts, and a private yacht in the British Virgin Islands.

“Each year,” said CEO Richard Keith, “Private Escapes will distribute 18 percent of the appreciation from its resort real estate holdings as club credits to you. When the properties appreciate, you enjoy the upside.

“If I wrote you a check, it would be taxable income,” he said. “So, we replicate the American Airlines Advantage miles program by issuing dollars in credit instead of miles. The IRS courts have ruled credits given to a member within the business itself are tax free.

“And,” he added, “if the market goes soft, you have no exposure.”

#### **A PRIVATE ESCAPE FOR STEVE YOUNG**

“My family and I debated buying another vacation home but felt it was too limiting. We're a very active family that loves to explore new areas,” said former San Francisco 49ers quarterback and NFL Hall Of Fame superstar Steve Young. “We chose Private Escapes Destination Clubs because it has a track record of success.

“It fits our needs and provides locations and experiences that will create wonderful memories for my wife and sons,” he said.

Young is a member of Club II, Private Escapes Platinum, that makes him privy to high-end

*The Abaco Club beach in Abaco, Bahamas.*



Waikoloa Village, Big Island, Hawaii.



Heaven on earth.



The La Buscadora in Virgin Islands.



Cabo del Sol, Los Cabos, Mexico.



The Charter Resort, Beaver Creek, Colorado.

amenities and benefits including personal onsite concierge service to look after any and all of his families personal needs or requests.

**TWO TIERS OF MEMBERSHIP**

“There are two tiers of membership: Club I and Club II,” explained Keith. “Private Escapes Club I is our affordable club offering 23 very comfortable condos, smaller homes and villas. Price points average around \$700,000 with locations in 12 states and eight countries.

“For example, you can vacation at such beautiful places as Reynolds Plantation in Georgia, where we own a beautiful home on the No. 1 green of the National Golf Course; Waikoloa Village in Hawaii; or La Costa in California. If you itch to travel internationally, you can vacation in seven countries with magnificent venues like PUNTACANA Resort & Club in the Dominican Republic and Turks and Caicos in the British West Indies.

“The membership fee is a 100 percent refundable \$95,000 deposit with \$7,200 annual dues. It does not earn the resort real estate appreciation.

“Club II, Private Escapes Platinum Club,” continued Keith, “is a step up with a 100 percent refundable deposit of \$190,000, annual dues of \$10,500 and it earns the 18 percent upside from the resort real estate appreciation. Our venues include Trump International Sonesta Beach Resort in Florida; PGA West Resort in California; and additional first-class properties in Beaver Creek and Copper Mountain Resort, Colorado; Kiawah Island, South Carolina; and Jackson Hole, Wyoming, plus seven countries,” said Keith. “And.... Oh, yes,” as almost an afterthought, “it also includes a Caribbean yacht and private jet service at reasonable prices.”

Both tiers of membership include the services of Escape Planners and Local Hosts who will handle all of your daily tedious details. They will generate itineraries, book a commercial flight or a private jet, arrange a limo or luxury car rental and handle all special requests.

**BRING BABIES, YOUNGSTERS AND TEENAGERS**

Executive Vice President of Real Estate and Finance Karen Siwek wants your Private Escapes vacation property to be your home away from home whether you’re a young, new parent; a grandparent; or single with no kids. “Whatever your desires and needs might be,” she said, “we have amenities for all age groups. Babies and toddlers have one set of needs, elementary-age kids another set of needs, and teenagers, as we all know, need special attention.

“We’re ready for all of them. You want to go out for dinner? Get a baby-sitter? Go sightseeing? Whatever, we’re ready. A Local Host is assigned to each home, so when you arrive they will greet you on your arrival and look after you during your entire stay,” said Siwek.

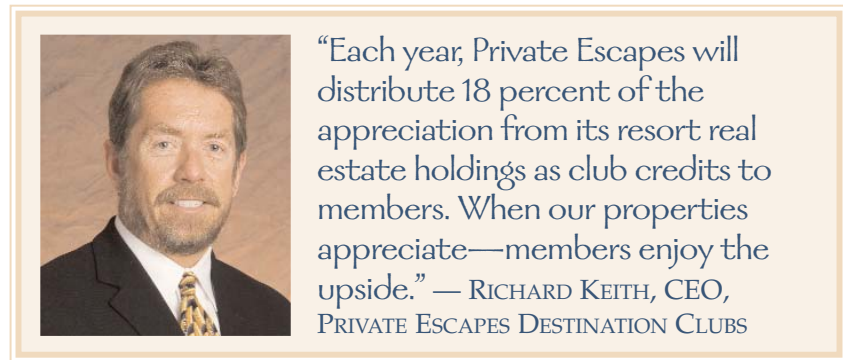
**OK, SIWEK, WE’LL GIVE IT A TRY**

Richard Keith, CEO of Private Escapes, has accepted *Executive Golfer’s* challenge to visit any of his properties to test his claim of exceptional service within luxurious accommodations—and report our experience, good or bad, in our next issue, out January 5.

We chose Reynolds Plantation in Greensboro, Georgia. This exclusive gated residential golf community of 8,000 scenic acres is conveniently located just 75 miles east of Atlanta. It offers 81 holes of golf; 27 designed by Tom Fazio, 18 by Jack Nicklaus, 18 by Rees Jones, and 18 by Bob Cupp with Fuzzy Zoeller and Hubert Green—a fifth course is under way by Jim Engh. Then, as a bonus, they’ve added a 251 room Ritz-Carlton Lodge and 374 miles of shoreline along Lake Oconee.

My wife, Theda, and I will be guests at a luxurious 3,178 square-foot home, owned by Private Escapes, for the exclusive use of its members with full access to all Ritz-Carlton amenities, Reynolds Plantation sports pursuits, and a high-end Private Escapes entertainment package.

Our Escapes home borders the first hole of Tom



“Each year, Private Escapes will distribute 18 percent of the appreciation from its resort real estate holdings as club credits to members. When our properties appreciate—members enjoy the upside.” — RICHARD KEITH, CEO, PRIVATE ESCAPES DESTINATION CLUBS

Fazio’s National Golf Course. This home is one of a current 37 luxury home portfolio, in eight countries, offered members of Private Escapes.

Theda and I have experienced world-class amenities and extravagant services worldwide. We’re discretionary in our reviews. Keith says we won’t be disappointed.

So, if you’re contemplating a membership in Private Escapes Destination Clubs—don’t miss our next issue. ♦

For more information, please phone a membership director at Private Escapes Destination Clubs, (866) 536-4700; or visit [www.private-escapes.com](http://www.private-escapes.com).

**CLUB I PROPERTIES IN AMERICA**

CALIFORNIA: LA COSTA RESORT & SPA, CARLSBAD  
LAGUNA RESIDENCE AT LA QUINTA RESORT & SPA, LA QUINTA  
MONTAÑA RESIDENCE AT LA QUINTA RESORT & SPA, LA QUINTA

COLORADO: THE CHARTER RESORT, BEAVER CREEK  
EAGLE RIDGE RESORT, STEAMBOAT SPRINGS  
FOX ACRES COUNTRY CLUB, RED FEATHER LAKES

FLORIDA: OCEAN VIEW RESIDENCE AT VISTA DEL SOL, MARCO IS.

GEORGIA: REYNOLDS PLANTATION RESORT, GREENSBORO

HAWAII: WAIKOLOA VILLAGE, WAIKOLOA (2 RESIDENCES)

ILLINOIS: LINCOLN PARK, CHICAGO

NEVADA: INCLINE VILLAGE, LAKE TAHOE  
MONTELAGO VILLAGE, LAKE LAS VEGAS

NEW YORK: TRUMP INTERNATIONAL HOTEL & TOWER, NEW YORK

NORTH CAROLINA: THE CURRITUCK CLUB, OUTER BANKS

SOUTH CAROLINA: THE NIGHT HERON COTTAGES, KIAWAH IS.

VERMONT: TOPNOTCH RESORT, STOWE

WYOMING: TETON VILLAGE, JACKSON HOLE

**CLUB I INTERNATIONAL PROPERTIES**

BRITISH VIRGIN ISLANDS: 80’ LA BUSCADORA YACHT

CENTRAL AMERICA: BELIZEAN DREAMS ESTATES, BELIZE

DOMINICAN REPUBLIC: PUNTACANA RES & CLUB, PUNTA CANA

FRANCE: LES BORDES RESORT IN THE LOIRE VALLEY, LES BORDES

MEXICO: THE ONE & ONLY PALMILLA RESORT, LOS CABOS

TURKS & CAICOS: THE SOMERSET AT GRACE BAY, GRACE BAY

**CLUB II PROPERTIES IN AMERICA**

CALIFORNIA: LA COSTA RESORT & SPA, CARLSBAD  
PGA WEST RESORT, LA QUINTA

COLORADO: COPPER MOUNTAIN RESORT, COPPER MOUNTAIN  
THE OXFORD, BEAVER CREEK

FLORIDA: TRUMP INTERNATIONAL SONESTA BEACH RESORT, SUNNY ISLES BEACH

GEORGIA: REYNOLDS PLANTATION RESORT, GREENSBORO\*

NEW YORK: TRUMP INTERNATIONAL HOTEL & TOWER, NEW YORK

NORTH CAROLINA: THE CURRITUCK CLUB, OUTER BANKS

SOUTH CAROLINA: ON THE GREEN AT COUGAR POINT GOLF COURSE, KIAWAH ISLAND

WYOMING: DOWNTOWN JACKSON HOLE, JACKSON HOLE

**CLUB II INTERNATIONAL PROPERTIES**

BAHAMAS: ABACO CLUB AT WINDING BAY, ABACO ISLAND

BRITISH VIRGIN ISLANDS: 80’ LA BUSCADORA YACHT

DOMINICAN REPUBLIC: PUNTACANA RES & CLUB, PUNTA CANA

FRANCE: LES BORDES RESORT IN THE LOIRE VALLEY, LES BORDES

MEXICO: CABO DEL SOL, LOS CABOS

TURKS & CAICOS: THE SOMERSET AT GRACE BAY, GRACE BAY

\* UNDER CONSTRUCTION