

Here is our Report on Reynolds Plantation

Richard Keith, CEO of Private Escapes, invited us to test his claim of exceptional service and luxury at any one of his 37 luxurious vacation homes in 12 states and 8 countries.... We chose Reynolds Plantation.

Jack Nicklaus Great Waters Course.



BY EDWARD F. PAZDUR, CHAIRMAN

GREENSBORO, GEORGIA: Most executive golfers are alike. On average, let's take you, for instance. You're likely to be in your mid-50s, successful, and financially independent. When you need a little time off, you can afford to take a long weekend anywhere in the world.

And when you do, you're judiciously discreet.

You want variety in locality and climate with each seasonal or sporadic getaway. And, it's not an easy thing to do. Especially if you deal with travel agents and plow through dozens of hard sell brochures. "That's when," maintains Richard Keith, "a membership in Private Escapes becomes a valuable investment and a time-saving asset."

"Private Escapes," says Keith, "is a destination club with 37 sumptuous vacation homes in 12 states and 8 countries at affordable rates. We will eventually have 70 properties in 25 destinations worldwide.

"Your membership is your entree to exquisite residences in some of the world's most beautiful beach fronts, ski-in/ski-out locations, golf courses, spa resorts and even a private yacht in the British Virgin Islands," boasted Keith.

He was, as you might expect, ecstatic about his amenities, benefits, and gracious onsite concierge services. So much so, he challenged *Executive Golfer* to test a

property, chosen at random by us, and see for ourselves.

We took him up on it.

After looking over his portfolio of properties, you, like me, would have run into the same mind-boggling dilemma a child has in a candy store with a dazzling selection of goodies.

Most executive golfers, especially purists (if they do not take their children or grandchildren along) will look for golf and resort destinations with four state-of-the-art, non-negotiable amenities. These four delights are (1) a cozy bed; (2) a well-crafted golf course; (3) a soothing spa, and (4) a creative chef.

We knew we'd find all of these, and more, at Reynolds Plantation and its Ritz-Carlton Lodge. What we didn't know was how a membership at Private Escapes would add to our pleasure. Their goal was to pamper us and make sure our three-day holiday was restful, soothing, and trouble free.

Initially, all Private Escapes needed to know was how we wished to spend our time and they assigned Escape Planner Eugena Bellamy as our personal

Concierge to arrange our itinerary. She is stationed at the Club's headquarters in Fort Collins, Colorado, and backed up by Mike Cashin, our local host, stationed at Reynolds Plantation. (continued)



Rob Mitchell (left) unveils a rendering of The Lake Club for Ed Pazdur. Now under construction, The Lake Club will be a 16-acre amenity for family sports pursuits.

"We were very impressed with the Private Escapes concept. We felt they were excellent people and that Mr. Keith would be a good partner to work with."

— Rob Mitchell, President & COO, Reynolds Plantation



The Ritz-Carlton Lodge, Reynolds Plantation.



Private Escapes home at Reynolds Plantation.



Ed Pazdur in trouble.



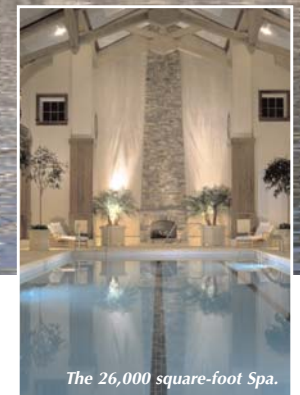
Theda Pazdur luxuriating.



The Pazdurs boating.



Dining at Georgia's.



The 26,000 square-foot Spa.

Concierge Service Extraordinaire

Arrangements began weeks before our departure date. We didn't have to phone Eugena. She phoned us and made all of the reservations and arrangements. I relished telling her we planned to sleep late, have leisurely breakfasts, play golf on one of their five classic courses, spend lots of time at the Ritz-Carlton Spa, go boating on Lake Oconee, and dine leisurely at Reynolds Plantation's many fine restaurants.

That was it. Our chore was over. The task of setting it all up was hers.

Within a few days, Bellamy sent us two documents; an Escape Planning Guide to all of the amenities at

Reynolds Plantation; and a detailed Escape Plan for Ed and Theda Pazdur at Reynolds Plantation, our 3-day itinerary fully confirmed. It contained airline and car reservations, tips on what to pack, directions from Atlanta's International Airport to Reynolds Plantation (about an hour's drive), the weather, time zones, confirmed tee times, Ritz-Carlton Spa reservations—all confirmed reservations for dining and sports pursuits.

A New, Beautifully Furnished Home

Our residence was a Private Escapes 3,000 square-foot home complete with one master suite and two guest suites. This brand new home was beautifully appointed

with hardwood and tile floors, jetted tubs, porches, luxurious amenities and stocked with groceries and beverages ordered in advance. The house was located on the first hole of the National Golf Course and surrounded by towering pines.

Mr. Keith, You Have Proven Your Point

We found all of the amenities, the concierge service, and the accommodations to be exceptional. Mr. Keith, you have proven your point—even with Rob Mitchell, president and COO of Reynolds Plantation—famous worldwide for its privacy and eminence.

Private Escapes is its first and only private destina-

tion club. "We were very impressed with the Private Escapes concept and felt like they were excellent people," said Mitchell. "We're very cautious about working with private residence clubs, but we felt they would be a good partner to work with.

"We could identify with Mr. Keith's passion for creating a club of very high quality with members that reflect favorably with our demographics here at Reynolds," said Mitchell. ♦

For more information, please phone a membership director at Private Escapes Destination Clubs at (866) 536-4700 or visit www.private-escapes.com.