



PLATINUM PERKS

By Colleen Ringer

Access to million-dollar luxury homes, five-star service and a return on your investment—that's what Private Escapes Platinum is offering its clients making it the first and only destination club to do so.

For a \$175,000 membership fee and \$9,500 in annual dues, members can have the luxury of a second home without the maintenance of one or the restrictions of a timeshare. And with the company's goal of 70 properties worldwide and 25 resort destinations, there's the added bonus of multiple choices. In addition, ratios are kept low—five to one members-to-property ratio—compared to timeshares that average 50 members to one. Other benefits include access to fractional jet providers and Escape Planners that book reservations and plan activities. Property perks consist of original artwork from local artists, luxurious linens, signature bath and skin care products and state-of-the-art electronics including plasma screen televisions, theater surround sound, DVD players and video game systems.

Perhaps the most enticing aspect of Private Escapes Platinum is the annual dividend distribution. Each year, the company distributes 18 percent of the appreciation of its real estate holdings to members. (The year-over-year appreciation is assumed to be between eight and 12 percent.) The dividends are then paid out as tax-free club credit. Still undecided? The membership deposit is available for a full refund making Private Escapes Platinum virtually risk-free. For more information, call 877.463.0211, or visit www.private-escapes.com.

